

# Long Meddowe Fall Festival Sponsor Participation

The Long Meddowe Fall Festival is an annual community event that celebrates the spirit of the season with various attractions, food vendors, entertainment, and family-friendly activities. To ensure the success of the festival and provide meaningful exposure to our sponsors, we have crafted a comprehensive Sponsor Participation Plan.

## **1. Top Sponsorship Level (\$5,000 or more) - Platinum Sponsor (Limited to one)**

### **Benefits:**

- Prominent logo placement on the festival website's homepage with a direct link to the sponsor's website.
- Dedicated spotlight posts on our official Facebook Page showcasing the sponsor's involvement and commitment to the event.
- Exclusive recognition on a large prominent sign displayed in the "Walkway of Honor" at the festival, ensuring maximum visibility and exposure.
- Verbal recognition during the festival's opening and closing ceremonies.
- Opportunity for the sponsor's representatives to make a brief on-stage appearance during the festival to address the audience and express their support for the event.
- Recognition in press releases, media outreach, and marketing materials as the top-level sponsor.
- An opportunity to host a branded booth or activation space at the event to engage with attendees directly.

## **2. Gold Sponsorship Level (\$2,500 - \$4,999)**

### **Benefits:**

- Prominent logo placement on the festival website's sponsor section with a link to the sponsor's website.
- Recognition in posts on our official Facebook Page highlighting our Gold sponsors and their contributions.
- Company name displayed on a sign in the "Walkway of Honor" alongside other Gold sponsors.
- Verbal recognition during the festival's opening and closing ceremonies.
- An opportunity to host a branded booth or activation space at the event to engage with attendees directly.

## **3. Silver Sponsorship Level (\$1,000 - \$2,499)**

### **Benefits:**

- Logo placement on the festival website's sponsor section with a link to the sponsor's website.
- Recognition in posts on our official Facebook Page acknowledging our Silver sponsors.
- Company name displayed on a shared sign in the "Walkway of Honor" with other Silver sponsors.
- Verbal recognition during the festival's opening and closing ceremonies.

***(Silver Sponsorship continued)***

- An opportunity to host a branded booth or activation space at the event to engage with attendees directly.

**4. Bronze Sponsorship Level (\$500 - \$999)**

**Benefits:**

- Company name listed on the festival website's sponsor section.
- Recognition in a collective post on our official Facebook Page acknowledging our Bronze sponsors.
- Company name displayed on a shared sign in the "Walkway of Honor" with other Bronze sponsors.
- An opportunity to host a branded booth or activation space at the event to engage with attendees directly.

**5. Patron Level (\$10 - \$499)**

**Benefits:**

- Grateful acknowledgment of the sponsor's support on the festival website.
- Appreciation post on our official Facebook Page, recognizing all General sponsors.

**Additional Opportunities:**

In-kind sponsorships will be recognized based on the value of the donated goods or services. Customized sponsorship packages can be negotiated to meet specific sponsor objectives and preferences.

Note: All sponsorship contributions are tax-deductible to the extent allowed by law.

By implementing this Sponsor Participation Plan, we aim to create a mutually beneficial partnership between the Long Meddowe Fall Festival and our valued sponsors, ensuring their brand visibility and engagement with our enthusiastic community of attendees.

American Legion Post 175  
PO Box. 60331 - 817 William St.  
Longmeadow, MA 01116

Questions?

Leave a message and contact information at. [Longmeddowefallfestival@gmail.com](mailto:Longmeddowefallfestival@gmail.com)  
or voicemail (413) 847-6030.